

# THE STATE OF GOLF

January 2016

## RETAINED!

**Alumni  
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Sean Farren, PGA &  
Jim Calhoun, PGA**  
p.6-7

**COB  
celebrates  
100 years!**  
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Bulldogs bring Heritage Cup  
back to Starkville for 6th  
consecutive year, p. 14



**MISSISSIPPI STATE**  
UNIVERSITY.



**PGA**  
Golf Management

# A Letter from the Director...

Happy New Year!

Here we are, 2016! What happened to 2015? It was certainly a whirlwind year but we have so much to celebrate.

The College of Business spent the entire year celebrating its Centennial with a number of events and functions. Joining in the celebration, the PGA Golf Management program conducted a golf tournament as part of the festivities. PGA Golf Management students organized and facilitated the event and even teamed up with alumni and friends of the College in the scramble tournament held at the MSU Golf Course. The year's celebration concluded with a gala, at which our own Joe Assell and Rod Perry were named among the Top 100 College of Business graduates. What a tremendous recognition!

On the student front, we had another successful year in many aspects of the program. Students continued to secure outstanding jobs at many facilities across the country, both for internship and full time placement. Students also performed well in the classroom and on the golf course. It is amazing to watch the students dedicate themselves to improve and grow in so many areas.

Earlier in the year, 10 students traveled to Sam Houston State University for our annual Heritage Cup match. This year proved a challenge with the weather and we were pleased to retain the Cup with the first ever tie in the matches. Sam Houston State will travel to Starkville for the 9th playing of the matches in April.

The PGA of America hosted the PGA Jones Cup once again at the PGA Golf Club in Port Saint Lucie, FL. Students from all 19 University programs gathered for this national championship conducted by our very own, Mark Tschetschot. Mark and the PGA Tournament staff provided the participants with an experience only found on Tour! It is truly special to see the legacy of Dr. Jones celebrated in this fashion. Thank you to the PGA of America for hosting this special event!

In November, Luke Millhouse, a junior from Wisconsin, was chosen as Mississippi State's representative at the PGA of America Annual Meeting at PGA National Resort in Palm Beach Gardens, FL. Every year the PGA allows each University program to select one student to participate in the Annual Meeting. Luke had an opportunity to play golf with PGA Past Presidents, attend both the Awards and Hall of Fame ceremonies, attend breakout meetings, and visit with many PGA leaders.

I would also like to take a moment and



mention that many of our graduates continue to receive PGA Section and Chapter Awards for their many outstanding contributions to the golf industry. Additionally, Virgil Herring was selected among an elite group of golf instructors to be one of the Golf Channel Academy Instructors. He was also featured on The Golf Channel's Morning Drive tv show as the featured instructor each day over a one week period.

Every year I continue to be impressed by what our alumni accomplish. While we try our best to track these many accomplishments, I am sure there are other recognitions and honors we miss. Please continue to share those stories so we may include them in our annual publication. We love to share the accomplishments of our graduates!

Last year we shared with you that the MSU Golf Course is now part of the PGA Golf Management program. To assist in daily operations of the Golf Course, we hired Mike Hammond, PGA Head Professional, and Lori Staggs as Business Coordinator. They have both been great additions to the team and have made a significant impact in the

I also want to recognize Pat Sneed, GCSAA, for his dedication and tireless efforts to providing a great golf course. As a result of his work, and his team, we received numerous compliments through the summer and fall about the condition of the course. We hope you are able to return to campus soon and see all that has changed at our home course; perhaps during our Alumni weekend October 7-8, when we host Auburn in football.

Finally, as we look forward to 2016, what a special year for the game of golf! Golf in the Olympics returns, the Ryder Cup will be played on home soil, and the PGA of America turns 100! We also look forward to another exciting year on campus and working toward the strategic objectives we have set. In order to achieve many of these objectives, we will need your continued support. Thank you for all you do for Mississippi State and the PGA Golf Management program!

Be a Bulldog,



Jeff Adkerson, PGA  
Director

***If you would like to make a contribution to the MSU PGA Golf Management program, click on the MSU Foundation icon below:***



***\*\*Please designate your contribution for the PGA Golf Management Program\*\****



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## A Letter from the Dean...

This has been a very exciting year for the College of Business as we held a year-long celebration of our 100th anniversary. Our year focused on six words that our faculty, students and alumni felt best represented our College: Integrity, Discovery, Innovation, Community, Opportunity and Leadership. Throughout the year we held events, welcomed speakers and did community service—all to signify these six words. I would like to offer a personal congratulations to PGM alums Joe Assell and Rod Perry who were recognized as two of the 100 in 100 years. The 100 in 100 were nominated by faculty, alumni and friends of the college.

The PGM program was a big part of the centennial celebration, hosting a golf tournament in September. We had about 20 teams participate in the scramble—all of the teams had a PGM student as part of the foursome. Those who participated really enjoyed their time with our great students.



The centennial year culminated with a fundraising gala at *The Mill* featuring comedian Steve Harvey as our keynote speaker. The next day the College of Business sponsored the Alabama football game.

Last summer brought the beginning of construction of a 2000 square foot entrepreneurship center that opens in January. The center will house both the entrepreneurship program and the office of outreach and will be “home base” for our 94 student-run businesses. The build out of the center was made possible through generous gifts from our donors. The entrepreneurship center teamed up with Texas A&M in the summer to launch an accelerator program funded by a Blackstone grant.

Another big change for the college was the move of the university golf course under the college of business. This realignment of resources helps to better integrate the golf course into the curriculum.

It has indeed been a great year for the college. As always it is our alumni and friends that make MSU a great place to work. I look forward to the start of our next 100 years and the great things in store for the College of Business.

Dr. Sharon Oswald  
Dean, College of Business

# Alumni Spotlight: Sean Farren

Interviewed by: Daniel Soehren, PGA

**Name:** Sean Farren, PGA  
**Hometown:** Oakmont, PA  
**Years @ MSU:** 1987 - 1992  
**Current Position:** Head Golf Professional  
@ The Creek in Locust Valley, NY



**Q. When you think of your time at MSU, what comes to mind?**

Two loops around the golf course every day and friends from all over the country. They housed all the PGM students together in Duggar Hall.

**Q. How did you identify what avenue in the golf industry you were passionate about?**

Working for Bob Ford as a kid, and seeing the best in the business at work, I recognized that taking an "old school" approach to the business was important. That means being good across the board: in tournament operations, merchandising, teaching, and customer service. My favorite part of the job, however, is shaking hands on the first tee on weekend mornings (sometimes, that's the most important part of the job).

**Q. What is the best piece of advice you have for current & future PGA Professionals?**

Be humble. Be authentic. Be patient with your career, and **don't chase a title.**

**Q. What is your greatest professional accomplishment?**

Having WORKED and PLAYED in three majors. (worked: 1983 U.S. Open at Oakmont, 1992 U.

U.S. Women's Open at Oakmont, 1994 U.S. Open at Oakmont; played: 2002 PGA Championship at Hazeltine, 2003 PGA Championship at Oak Hill, 2009 U. S. Open at Bethpage Black).

**Q. What do you hope to achieve in 2016 and beyond?**

Continue building our operation at The Creek and mentoring current and future golf professionals. And getting the opportunity to ring my cowbell at more State football games.

**Q. Where do you see yourself in 5 years? 10 years?**

Right here at The Creek in Locust Valley, New York, doing what I'm doing now.

**Q. Please list any PGA Section awards or other professional accomplishments.**

1992 Tri-State Section Assistant of the Year  
2002 & 2003 Tri-State Section Player of the Year

**Q. Who would be your dream foursome and why, and where would you play?**

Playing Pebble Beach with my dad and

# Alumni Spotlight: Jim Calhoun

Interviewed by: Daniel Soehren, PGA

**Name:** Jim Calhoun, PGA

**Hometown:** Orlando, FL

**Years @ MSU:** 1989-1994

**Current Position:** Head Golf Professional  
@ TPC Craig Ranch in McKinney, TX



**Q. When you think of your time at MSU, what comes to mind?**

Five of the best years of my life where I met new friends that that I still stay in touch with to this day.

**Q. How did you identify what avenue in the golf industry you were passionate about?**

I have known since high school that I wanted to become a PGA Professional one day. The moment I truly knew was when I found out the Head Professional where I worked in High School, Blane Merritt, went to State and the rest as they say is history.

**Q. What is the best piece of advice you have for current & future PGA Professionals?**

Never stop learning and trying new or different enhancements in your operation. Never become stale.

**Q. What is your greatest professional accomplishment?**

Winning the AGM / Top 100 Golf Shops award for the past 5 years in a row.

**Q. Please list any PGA Section awards or other professional accomplishments.**

AGM Top 100 Golf Shops, 2011-2015.

**Q. Who would be your dream foursome and why, and where would you play?**

My Dad and both of my grandfathers because they were so instrumental and supportive throughout the years providing me the opportunity to grow up with the game. I don't care where we would play as long as we were together (we never had the chance).

# Student Spotlight: Sally Morgan

By: Carew Ferguson  
for *DIVIDENDS Magazine*

Sally Morgan has gained experience on some of the biggest stages professional golf has to offer. Morgan is a junior in the Professional Golf Management (PGM) program at Mississippi State. In her first internship with the Professional Golfers' Association (PGA), she worked with the Tennessee section of the PGA. This past summer the Milton, GA native served as the Championships and Merchandising intern at PGA headquarters in Palm Beach Gardens, FL. Over the course of the internship, she worked both the Men's and Women's PGA Championships at Westchester Country Club in New York and Whistling Straits in Wisconsin.

Morgan sat down with Dividends to discuss her golf background, professional experiences and perspective on the PGM program at MSU.

## **Describe the background on your involvement with golf starting in high school and moving into the PGM program at MSU.**

My dad has been playing golf for a while, so I have had a club in my hand since I was four. I started playing competitively when I was eight years old, and I began playing in tournaments all over the Southeast. I played competitively for about 10 or 11 years before I came here. I was on my high school team as well. In high school I got a lot of offers to play golf at schools, but in my mind I never saw myself playing on TV. I saw myself working in the industry. I still wanted to be involved in golf, but maybe not necessarily playing professionally. I wanted to be more on the corporate side of things.

## **Why did you choose to attend MSU?**

I looked at 10 of the 19 universities that have the program. I guess I kind of just came on campus and it felt right. I just felt it—the whole atmosphere and the way the program was run. It was the second program to be established, so I knew it was well established.

## **What is unique about the PGM program at MSU?**

The fact that it's in the business school is really key. That was one thing that I was looking for because other schools may have it in departments like Parks and Recreation or Hospitality. I wanted a business degree. I think having a business degree is very beneficial to have out of college especially for what I want to do, working corporately or in the industry somewhere.

## **Describe the process of getting the internship with the PGA.**

Being close with [MSU PGA Golf Management Program Director] Jeff Adkerson and Adam Scott, our Assistant Director, is really key because they obviously have a lot of connections. The more you seem interested in what you want and where you want to be, the more willing they are to help you get those things.

## **What were your major roles in the internship at PGA headquarters? What were your day to day responsibilities?**

This summer they had 11 different departments at headquarters, and each intern was in a specific department. They put me in the Championships and Merchandising department. I was in New York for a month, and I helped run the KPMG Women's PGA Championship. That was on the tournament operations side of things, so I helped run the Pro-Am, which involved dealing with the players, celebrities and other amateurs. When I was back at headquarters, I was helping people set up for the PGA Championship, which was at Whistling Straits in Wisconsin.



Photo credit: DIVIDENDS Magazine

Straits in Wisconsin. That involved looking at and approving samples. Vendors worked with my supervisors a year to two years in advance just getting pieces of clothing together to approve the logo or color combination. It was cool because they would ask my opinions on things, so it was neat to be a part of that. People buy it, and you're like, 'Hey, I picked that out!' When I got to Wisconsin, it was a lot more labor intensive. I was actually building the whole entire merchandising tent and setting up fixtures. Then, I dealt with customer service as it got closer to the event.

### **What is the most interesting experience you had on the job?**

One really cool thing in Wisconsin was when we had a creative designer come to help dress all the mannequins and do all of the aesthetics inside the store. My boss picked me to work specifically with him, so I helped set the store up visually. There is actually a lot of thought in setting up store layout because you are trying to gauge how consumers would look at everything. That is what is cool about the PGA; they are so driven on passion. They put a lot of research into the market and the consumers.

### **What are your plans moving forward, after the internship and graduation?**

Last summer (2014), I worked with the Tennessee PGA section, so I helped run tournaments all over the state. That gave me some smaller scale tournament operations experience. This [past] summer I saw the bigger scale of it, as well as the merchandising aspect. I could see myself working at

headquarters, but still being able to travel and have hands-on experience.

### **Where do you see the PGM program going in the future?**

[The College of Business] has tried to expand our PGM education. Mr. Adkerson is focused on getting you opportunities to see more of the business side. He created a leadership development team last spring to bring our classroom knowledge to another level, and to bring more of a business aspect to everything. He wanted to bring this team together as sort of a discussion team and to help us grow as leaders. Eight of us are on the team, and it's been really good. It was big for us because we could share our experiences in the profession and how we can grow through them.

### **How has the faculty at MSU helped you in specific ways that will be beneficial in your career in golf?**

I have grown really close with them. They are always willing to help you whether it's related to PGM or not. Internships are a really big part of it because they want their students to get whatever opportunities they want. Because I want to do big things, I know that those things are not going to happen without Mr. Adkerson and Mr. Scott helping me get there.

### **How have the College of Business and the PGM program helped you develop as a professional?**

Getting into a new environment in college, coming from out of state, was really good for me because it improved my social skills that could be transferred to the workplace. The College of Business is also very hands-on, which especially helped for the internships. Having experiences here helped me develop communication and other skills you need in these jobs or internships. Without the College of Business, I would not have the opportunities that I have been given or done what I have done.

# 99th Annual PGA Meeting Leadership Session

By: Luke Millhouse

This past November I was presented an incredible unexpected opportunity; I was invited to represent the Mississippi State University PGA Golf Management Program at the 99th PGA Annual Meeting and University Program Leadership Session. It was a very fun, but busy week at PGA National Resort & Spa in Palm Beach Gardens, FL.

We first arrived at the Flagler Museum for the welcome party. At the dinner, I was able to speak with several PGA Professionals about the industry and their advice for aspiring professionals, which was very insightful.

Day two was the introduction to the PGA Annual Meeting, where new regulations were introduced to the delegates. There were four regulations proposed by the Board of Directors, and two regulations proposed by the Sections. It was interesting to see this process unfold, as it was very organized and impassioned.

Informal sessions followed a similar process, as delegates from different Sections proposed new regulations and voting followed, although not every delegate cast a vote. The true voting took place on the final day of the PGA Annual Meeting.

One of my favorite parts of the entire week came next, which was when all of the PGA Past Presidents that were in attendance shared their tremendous knowledge. The best advice that I took away was from Dick Smith, PGA. He told us that it is imperative to get involved in the industry, to never settle, and to pursue what you love doing the most.

After each PGA Past President had a chance to speak, the students were paired off and



Photo credit: PGA of America

directed to sit in on various committee meetings. I observed the Section Executive Directors, and their main focus of discussion was Section Championships. Topics included deadlines on registrations, number of alternates, and championship dates. It was inspiring to see how much passion and care each committee member demonstrated.

On day three, students were invited to play a round of golf with PGA Past Presidents and PGA officers. I had the honor to play with PGA Past President Dick Smith, PGA and incoming Board of Directors member, Glenn Lee, PGA. This was my favorite day of the week because I learned how they have impacted the game and their vision for where golf is headed, while getting to know these fine gentlemen.

The final day consisted of the actual PGA Annual Meeting. The keynote speaker, Dave Ridley, former CMO of Southwest Airlines, spoke about leadership and going above and beyond simple everyday tasks at work. After Mr. Ridley spoke, the final agenda items at the meeting were voting on the newly proposed regulations.

This was an incredible experience that I will never forget. I learned a great deal about how PGA governance operates, and saw first-hand the passion, dedication, and commitment to growing the game of golf that the PGA Professionals all across the country possess. I would like to thank the PGA of America and especially our Program Director, Mr. Jeff Adkerson, PGA, for making this experience the best of my life so far.



# 2015 - 2016 Graduating Seniors

## Front Row (L - R)

**Roger Myers**  
Assistant Professional  
Hillwood Country Club  
Nashville, TN

**Ryan Oliver**  
Assistant Professional  
Eugene Country Club  
Eugene, OR

**Tyler Slocum**  
Teaching Professional  
Jim McLean Golf School  
Miami, FL

**Ryan Meda**  
Financial Representative  
Fidelity Investments  
St. Louis, MO

**Garrett Powell**  
Assistant Professional  
Shoal Creek golf Club  
Shoal Creek, AL

**Marcus Hrpcha**  
Assistant Professional  
Country Club of Jackson  
Jackson, MS

**Seth Merz**  
Assistant Professional  
Pleasant Valley Country Club  
Little Rock, AR

## Back Row (L - R)

**Tripp Pritchett**  
Assistant Professional  
Highland Park Golf  
Birmingham, AL

**Scott Primm**  
Assistant Professional  
New Orleans Country Club  
Nashville, TN

**Timothy Kearon**  
Assistant Professional  
TPC of Louisiana  
Avondale, LA

**Nathan Kitson**  
Assistant Professional  
Old Waverly Golf Club  
West Point, MS

**Will Stoner**  
Collierville, TN

**Brett Hockenberry**  
Assistant Professional  
Medinah Country Club  
Medinah, IL

**David Poovey**  
Assistant Professional  
Cider Ridge Golf Club  
Oxford, AL

**Taylor Smith**  
Assistant Professional  
Baton Rouge Country Club  
Baton Rouge, LA

# FAMILY

## Weekend

*By: Daniel Soehren, PGA*

**STARKVILLE, MS** - The 2015 installment of the PGA Golf Management's Family Weekend brought great weather, food and football together for a fantastic time of community. This year the event took place over MSU's Homecoming, October 9-11th, as the Bulldogs took on the Troy University Trojans. Approximately 175 grandparents, parents, siblings, and friends joined in the weekend's festivities.

Friday night played host to the PGM Club's annual silent auction. Approximately \$2,100 was raised from the silent auction. There were several items from the 2015 PGA Championship donated to the Club for auction by Mr. Kyle Cassin, PGA, a 2008 graduate of the Program, former PGA Championships Merchandise Director. Other items that were auctioned included a Folds of Honor Foundation staff golf bag (proceeds donated to Folds of Honor Foundation); MSU-themed, hand-painted reclaimed wood signs; and MSU coach-signed sports equipment.

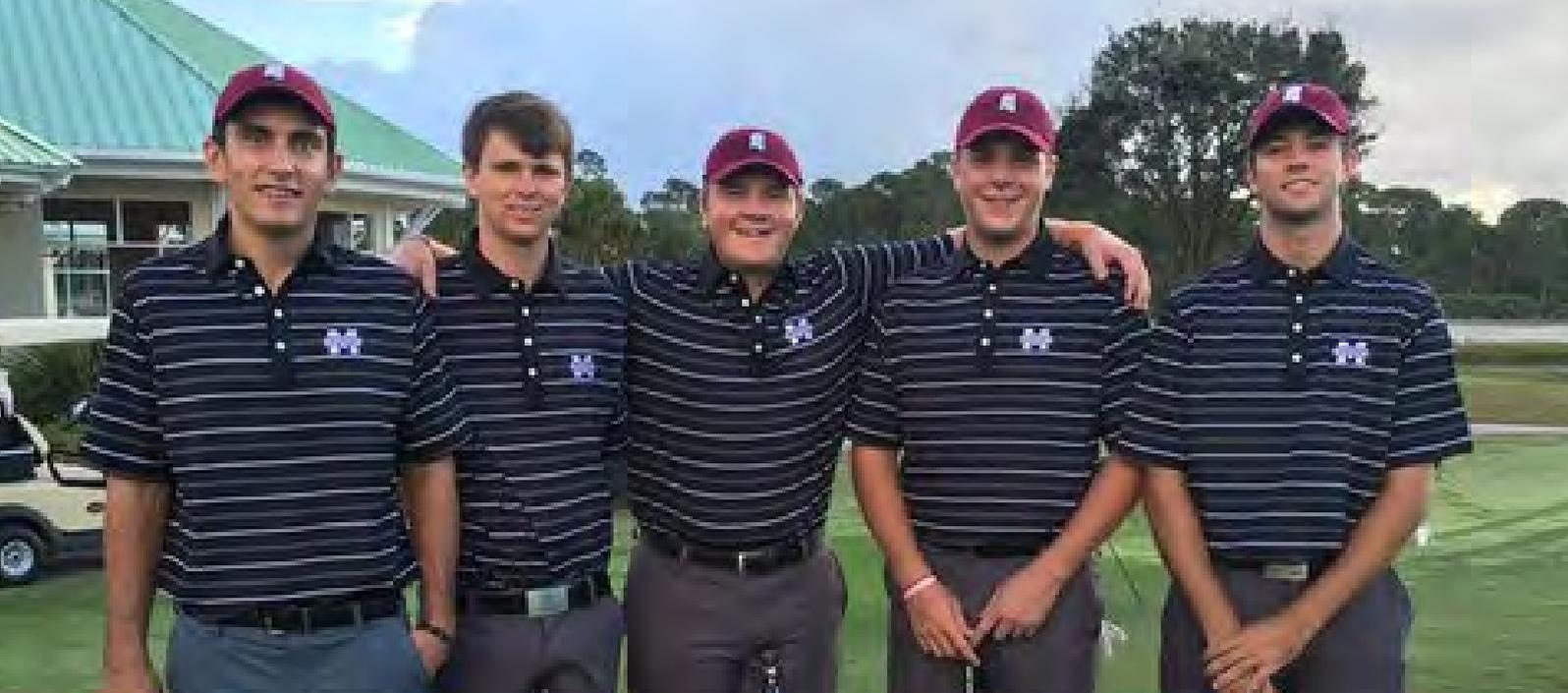
Each family received a gift according to the class to which their student belonged. Freshman parents received a MSU PGA Golf Management logo cowbell; Sophomore parents received a MSU PGA Golf Management logo maroon sweatshirt blanket; Returning Senior parents received a set of laser-etched MSU PGA Golf Management drinking glasses; and Graduating Senior parents received a maroon and white chevron Mississippi silhouette and white picture frame. This has been a great success and we encourage



families to return each year to receive all four gifts!

On Saturday, the Program reserved a tent just outside of Davis Wade Stadium in The Junction to do some tailgating. Families were able to enjoy great food and the incredible atmosphere of The Junction on game day. The weekend concluded with a convincing Bulldog victory over the Trojans, 45-17, the perfect capstone to a fun event!

On behalf of all PGA Golf Management students and staff, we would like to thank all of the family members and friends that were able to attend this year! We appreciate your time, effort and support of the Program. We hope to see you all again at next year's Family Weekend!



Team Member (L-R): Will Stoner (Sr.), Dawson Kipniss (So.), Keifer Clary (Jr.), Mack Alford (Fr.), Bobby Flanagan (Sr.)

# NMSU Wins 14th PGA Jones Cup

John Dever

The PGA of America

**PORT ST. LUCIE, Fla.** – The Aggies won the 14th Jones Cup on Wednesday at PGA Golf Club, despite playing with a greater purpose in mind.

The Aggies captured their PGA Golf Management Program's second Jones Cup, first since 2006, by nine strokes over defending champion Campbell University (584) of Buies Creek, North Carolina. 2013 Champion Ferris State University (590) of Big Rapids, Michigan and Clemson (594), finished third and fourth, respectively.

The Aggies won with gross score of 1-under-par 575, despite having played a man down since June. That was when Gage Gavin, the son of New Mexico State's Golf Management Director, Pat Gavin, passed away unexpectedly at the age of 18.

"This victory today meant a lot for our program, especially with Pat and his family going through such a tough year," said Josh Salmon, the Aggies' PGA Golf Management Program Specialist, who stepped in for his boss due to a scheduling conflict. "A few weeks ago

our guys dedicated this Jones Cup to Gage and the entire Gavin family. We really wanted to bring a little bit of sunshine in what has been a dark year for all of us," he added. "Pat talked to the kids last night. He's with us. To win this means the world to the kids. They delivered for Pat and the program."

The PGA Jones Cup is named for the first PGA Golf Management University Program Director at Mississippi State, Dr. S. Roland Jones, who held the position from 1985 until his passing in 1997. The event provides a platform where participants can display professionalism, integrity, character and camaraderie; all characteristics Dr. Jones instilled in PGA Golf Management students.

All participating universities in the PGA Jones Cup are schools accredited by the PGA of America to offer the PGA Golf Management University Program for aspiring PGA Professionals. There are currently 2,284 students enrolled in the program nationwide.

## PAST CHAMPIONS



2015



2008



2014



2007



2013



2006



2012



2005



2011



2004



2010



2003



2009



2002



# MSU Takes Heritage Cup 6th Straight Year

HUNTSVILLE, TX – It was a long, wet weekend, but the Bulldogs were able to hold off a furious rally from the Bearkats in Singles matches, retaining the Heritage Cup by a final score of 11-11. This was the first time in the history of the event the Matches were halved.

MSU lead strong out of the gate, taking the Four Ball session by a score of 3.5 - 2.5. Captains Jeff Adkerson and Adam Scott decided not to tinker with the chemistry in the lineup, and rolled out the same six pairings for the Foursomes matches. That decision paid off, as MSU rolled to a 4.5 - 1.5 session win, carrying an 8 - 4 lead into the Sunday Singles matches, despite a lengthy rain delay on Saturday.

The pairing of junior Andrew Argotsinger and sophomore Luke Millhouse showed some serious resilience by winning their afternoon match by a score of 7 & 5, after losing their morning session by a score of 5 & 3. The importance of their turnaround could not be understated, as every point

would carry significant impact.

Knowing the tall task that faced them, the Bearkats summoned a near-"Miracle at Medinah" comeback in the Singles matches. Captains Rich Ballinger and Brad Myers sent out their veteran leaders early, in the hopes of inspiring the rally.

That strategy started to pay dividends, as SHSU won four of the first five matches out, including victories over then-undefeated MSU students Cory Berg, Shelby Tucci, and Carson Willis.

MSU fought back with a win by Argotsinger, before a gritty performance by sophomore Sally Morgan clinched the point to retain possession of the Heritage Cup for the Bulldogs for the 6th consecutive year by way of 3 & 2 victory.

The Bulldogs were a young team this year, as only two players had previous Heritage Cup experience. This bodes well for the 2016 edition, being hosted at the MSU Golf Course in Starkville.



Team (L-R): Luke Millhouse (So.), Alec Skidmore, (Jr.), Matt Edwards (So.), Zach Tate (Jr.), Carson Willis (Fr.), Dawson Kipniss (Fr.), Shelby Tucci (Fr.), Andrew Argotsinger (Jr.), Sally Morgan (So.), Cory Berg (So.).

**Past Winners**

2015 (@SHSU)




2014 (@MSU)



2013 (@SHSU)



2012 (@MSU)



2011 (@SHSU)



2010 (@MSU)



2009 (@SHSU)



2008 (@MSU)




# 2015 Heritage Cup Results

Match			Result		
1	Cory Berg	Dawson Kipniss	1 UP	Chris Hendrickson	Jantzen Miserak
2	Matt Edwards	Zach Tate	2 & 1	Justin Orsak	Sean Speed
3	Shelby Tucci	Carson Willis	2 & 1	Colby Johnson	Brad Meyers
4	Adam Scott	Alex Skidmore	1/2	Adam Kraus	Garrett Smith
5	Jeff Adkerson	Sally Morgan	1 UP	Rich Ballinger	Alex Lee
6	Andrew Argotsinger	Luke Millhouse	5 & 3	Dustin Bitter	Shane Hall
<b>Session 1: Four Ball (MSU 3.5 - SHSU 2.5)</b>					

Match			Result		
1	Cory Berg	Dawson Kipniss	4 & 3	Alex Lee	Brad Meyers
2	Matt Edwards	Zach Tate	2 & 1	Dustin Bitter	Chris Hendrickson
3	Shelby Tucci	Carson Willis	2 & 1	Rich Ballinger	Adam Kraus
4	Adam Scott	Alex Skidmore	1 UP	Colby Johnson	Justin Orsak
5	Jeff Adkerson	Sally Morgan	1/2	Shane Hall	Sean Speed
6	Andrew Argotsinger	Luke Millhouse	7 & 5	Jantzen Miserak	Garrett Smith
<b>Session 2: Foursomes (MSU 4.5 - SHSU 1.5)</b>					

Match			Result		
1	Cory Berg		5 & 4	Dustin Bitter	
2	Dawson Kipniss		4 & 3	Shane Hall	
3	Shelby Tucci		5 & 4	Alex Lee	
4	Carson Willis		6 & 5	Justin Orsak	
5	Matt Edwards		1 UP	Chris Hendrickson	
6	Sally Morgan		3 & 2	Adam Kraus	
7	Zach Tate		3 & 2	Garrett Smith	
8	Alec Skidmore		3 & 2	Sean Speed	
9	Andrew Argotsinger		5 & 4	Colby Johnson	
10	Luke Millhouse		5 & 4	Jantzen Miserak	
<b>Session 3: Singles (SHSU 7 - MSU 3)</b>					



11

11



# 2015 PGA Golf Management Tournament Results

This year, the spring semester tournament schedule included three (3) 36-hole majors. The fall semester schedule included three (3) 36-hole majors and two (2) 18-hole Sunday games for all PGA Golf Management students. We also hold Singles and Doubles Match Play throughout each semester. Format for Doubles is foursomes in the spring, and four ball in the fall. Below are the top finishers and their scores in each of those events.

## SPRING

### Cowbell Classic, Feb. 1-2

#### Men's Division

Carson Willis	71 – 76 – 147 (+5)
Garrett Tidwell	77 – 71 – 148 (+6)
Cory Berg	77 – 72 – 149 (+7)
Thomas Simpson	78 – 72 – 150 (+8)
Zach Tate	76 – 74 – 150 (+8)

#### Ladies' Division

Sally Morgan	81 – 79 – 160 (+18)
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### Bulldog Classic, Feb. 15-16

#### Men's Division

Nathan Fisher	73 – N/A – 73 (+2)
Jake Finn	74 – N/A – 74 (+3)
Harrison Joyner	74 – N/A – 74 (+3)
Andrew Argotsinger	75 – N/A – 75 (+4)
Garrett Bernhardt	75 – N/A – 75 (+4)

#### Ladies' Division

Sally Morgan	77 – N/A – 77 (+6)
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\*Round 2 was cancelled because of

### Spring Championship, Mar. 1-2

#### Men's Division

Bobby Flanagan	N/A – 71 – 71 (E)
Nathan Fisher	N/A – 73 – 73 (+2)
Carson Willis	N/A – 73 – 73 (+2)
Cory Berg	N/A – 74 – 74 (+3)
Garrett Bernhardt	N/A – 75 – 75 (+4)

#### Ladies' Division

Sally Morgan	N/A – 86 – 86 (+15)
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\*Round 1 was cancelled because of inclement weather.

#### Singles Match Play

- 1st - Garrett Bernhardt
- 2nd - Dawson Kipniss

#### Doubles Match Play

- 1st - Carson Willis & Shelby Tucci
- 2nd - Brandon O'Kray & Chris Meyer



# FALL

## Elaine Cup, Aug. 22-23

### Men's Division

Bobby Flanagan	67 – 72 – 139 (-3)
Keifer Clary	71 – 70 – 141 (-1)
Nathan Fisher	69 – 73 – 142 (E)
Shelby Tucci	73 – 70 – 143 (+2)
Mack Alford	73 – 72 – 145 (+3)

### Ladies Division

Taylor Kennedy	79 – 79 – 158 (+16)
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## JWA Invitational, Aug. 29-30

### Men's Division

Bobby Flanagan	73 – 71 – 144 (+2)
Mack Alford	73 – 72 – 145 (+3)
Will Stoner	70 – 76 – 146 (+4)
Hayden Hauss	74 – 73 – 147 (+5)
Andrew Argotsinger	72 – 77 – 149 (+7)

### Ladies' Division

Taylor Kennedy	83 – 84 – 167 (+25)
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## Sunday Game #1, Sept. 13

Bobby Flanagan	65 (-6)
Nathan Fisher	72 (+1)
Keifer Clary	72 (+1)

## Fall Championship, Sept. 26-27

### Men's Division

Hayden Hauss*	72 – 68 – 140 (-2)
David Poovey	69 – 71 – 140 (-2)
Bobby Flanagan	70 – 71 – 141 (-1)
Andrew Argotsinger	69 – 73 – 142 (E)
Ben Hatala	73 – 70 – 143 (+1)

### Ladies' Division

Rachel Kirkpatrick	89 – 79 – 168 (+26)
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## Sunday Game #2, Oct. 18

Ryan Oliver	72 (+1)
Mack Alford	73 (+2)
Alex Hyman	73 (+2)

## Singles Match Play

- 1st - Dawson Kipniss
- 2nd - Mack Alford

## Doubles Match Play

- 1st - Brandon O'Kray & Chris Meyer
- 2nd - Luke Reilly & Keifer Clary

To follow all MSU PGA Golf Management Club Tournaments LIVE, click the Golf Genius icon below!



To view tournament pictures, view awards presentations, and stay up-to-date on Program and Club events, follow all our social media outlets!



## Spring 2016 Schedule

1/23 - 1/24

Cowbell Classic  
9:00am Tee Times

2/6 - 2/7

Bulldog Classic  
9:00am Tee Times

2/20 - 2/21

Spring Championship  
9:00am Tee Times

2/28

Sunday Game #1  
9:00am Tee Times

4/1 - 4/3

Heritage Cup  
@ MSU

4/10

Sunday Game #1  
9:00am Tee Times

4/22 - 4/23

Super PGM Weekend



# PGA™

# PGA SECTION AWARD WINNERS

Each year, numerous graduates make great contributions to their respective facility, community, and PGA Section. This past year, there were 11 alumni to earn the nod for one of these distinguished awards.

In honor of the accomplishments of our alumni, the PGA Golf Management staff designed PGA Section Awards boards that are displayed in the GolfTEC-Hansberger Simulator Room to recognize our alumni who have won a Section Award. An individual board was hung in honor of Rod Perry, PGA, and his national PGA Professional Player of the Year Award in 2012 & 2013 award. These boards serve not only as recognition, but also as inspiration for current students to work hard and strive to be the best.

## **Golf Professional of the Year**

*Joe Assell, PGA - Colorado*

## **Merchandiser of the Year, Public**

*Joe Kruse, PGA - Dixie*

## **Player of the Year**

*Rod Perry, PGA - North Florida*

## **Merchandiser of the Year, Private**

*Jon Crane, PGA - Gateway  
Chris Mayes, PGA - South Central*

## **Teacher of the Year**

*Stephen Puryear, PGA - Dixie (2014)*

## **Bill Strausbaugh Award**

*Casey Smith, PGA - Dixie*

## **Horton Smith Award**

*Andy Hilts, PGA - Colorado  
Paul Whitman, PGA - Dixie*

## **President's Award**

*Andrew Campbell, PGA - Connecticut  
Chad Parker, PGA - Georgia*

***Congratulations to each of you, and we encourage you to continue to pave the way for current and future PGA Professionals!***

# Certifications Accomplishments

## Chapter Awards

### Tim Basel, PGA

Head Professional  
Reunion Golf & Country Club  
Madison, MS  
*Golf Professional of the Year, Gulf States MS Chapter*

### Blake Hatfield, PGA

Assistant Professional  
Green Island Country Club  
Columbus, GA  
*Assistant of the Year, Georgia Central Chapter*

## Certified Professional

### Jeff Adkerson, PGA

Director  
PGA Golf Management, MSU Golf Course  
MS State, MS  
*Golf Operations*

### Stephen DeBoer, PGA

Director of Instruction  
Steven DeBoer Golf Academy  
Cullman, AL  
*Teaching & Coaching*

### Adam Scott, PGA

Assistant Director  
PGA Golf Management  
MS State, MS  
*Teaching & Coaching, Player Development*

### Matt Williamson, PGA

Assistant Professional  
TPC Sawgrass  
Ponte Vedra, FL  
*Golf Operations*

### Travis Zimmer, PGA

Center Manager  
GolfTEC Cool Springs  
Franklin, TN  
*Teaching & Coaching*

## Honors Accomplishments

### Jeff Adkerson, PGA

Director, PGA Golf Management  
Director of Golf, MSU Golf Course  
MS State, MS  
*President, Gulf States PGA Section*

### Joe Assell, PGA

CEO  
GolfTEC  
Centennial, CO  
*MSU COB 100 for 100 Distinguished Alumni*

### Virgil Herring, PGA

Director of Instruction  
Westhaven Golf Club  
Franklin, TN  
*Named Golf Channel Academy Instructor*

### Chad Parker, PGA

GM/COO & Director of Golf  
East Lake Golf Club  
Atlanta, GA  
*AGM Platinum Award - Golf Shop Merchandising*

### Rod Perry, PGA

Head Professional  
Crane Lakes Golf & Country Club  
Port Orange, FL  
*MSU COB 100 for 100 Distinguished Alumni*



# COB Centennial Celebration

What an exciting time in the life of the College of Business at Mississippi State University! We are in the midst of celebrating our 100th anniversary. Founded on October 15, 1915, the College of Business is the oldest college of business in the state and one of the oldest in the South.

For the COB Centennial Anniversary Celebration, we launch an exciting new branding campaign: WE MEAN BUSINESS. Our tagline is strong and bold, and exemplifies the mentality of our students, faculty and more than 32,000 College of Business alumni.

Throughout 2015, we have incorporated six key words that also demonstrate specifically what “We Mean” in the College of Business. Videos, stories, events and banners in and around McCool Hall will be unveiled with each word.

- **Leadership.** We mean... students, alumni, friends, and faculty who are confident, strategic thinkers who are willing to lead and open to new challenges.
- **Discovery.** We mean... leading-edge research for professors, graduate and undergraduate students.
- **Innovation.** We mean... Fostering a culture of innovation and entrepreneurship for our students, offering real-world experience for ambitious students with a creative drive.
- **Opportunity.** We mean... affording our students the ability to achieve success in the business world, through scholarships, outstanding faculty, state

of the art learning resources, study abroad internships and career networking opportunities. internships and career networking opportunities.

• **Integrity.** We mean... stressing the importance of responsible decision-making in all circumstances, whether or not anyone is watching.

• **Community.** We mean... embracing the values of service, compassion, and giving back to foster a better world.

Over the last century, the College of Business at Mississippi State University has produced more than 32,000 graduates—from all 50 states and 142 countries—each one an important part of our rich history. We invite you to join us throughout 2015 as we celebrate this historic milestone as we continue to lead in excellence for the next 100 years.



To learn more, please visit the official Centennial Celebration Website!

# 100 for 100

As part of the MSU College of Business Centennial Celebration, we are proud to recognize 100 of our most distinguished alumni. With more than 33,000 graduates since the college's establishment in 1915, selecting only 100 is no easy task. We express our most sincere gratitude to our College of Business students, alumni, faculty and friends who helped in the selection process by nominating these 100 outstanding men and women who mean BUSINESS!

The PGA Golf Management Program is extremely proud to have two graduates as part of the Top 100 graduate in the history of the College of Business.



**JOE ASSELL (1994)** Co-founder, president and CEO of GolfTEC. The company began with one employee and \$90,000 in sales and now operates with 650 employees and over \$80 million in sales. Assell serves on the Board of Directors of the Colorado PGA, Associate Board of the Boys and Girls of Metro Denver, the National PGA Marketing and Member Benefits Committee and the National PGA Golf 2.0 Get Golf Ready Committee. He graduated cum laude in marketing from the Professional Golf Management program. Assell received the Young Alumni of the Year award in 2002, as well as 2008 Ernst and Young Entrepreneur of the Year award. He was also recognized as the 2015 Golf Professional of the Year in the Colorado PGA Section.



**ROD PERRY (1996)** Director of Crane Lakes Golf Club; eight-time North Florida PGA Section Player of the Year. Perry competed in 22 PGA Tour Events, including the 2012, 2013, and 2014 PGA Championships. PGA of America's Professional National Championship at Sunriver Resort in Oregon. Perry received the PGA Professional Player of the Year Award in 2012 and 2013. He previously held the assistant professional position at LPGA International in Daytona Beach, FL. Perry earned a degree in Marketing and Professional Golf Management in 1996.

# New Head Professional at MSU GC



A great deal of change transpired in 2015, none greater than the repositioning of the MSU Golf Course, as it now administratively reports to the College of Business. As part of the process, the search for a new Head Golf Professional led to the hiring of Mike Hammond, PGA.

Mike has a tremendous record with experiences ranging from Assistant Professional through all positions to General Manager. He has owned a golf shop for many years and spent time playing on the PGA Tour. Additionally, Mike has served the PGA of America in numerous capacities and is a Past President of the South Central PGA. Mike has received numerous honors for his outstanding performance as a PGA Professional to include two PGA Professional of the Year awards and three

Mike complete his undergraduate degree at the University of Oklahoma in 1982 and has been a member of the PGA of America since 1985. He is happily married to his wife Marcia, and together they have one daughter, named Somer. Mike enjoys playing as much golf as possible, while also making time to hunt and fish.

We are very excited to welcome Mike Hammond, PGA to the Bulldog Family!

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## James Rainwater awarded Owen Compton Scholarship

Congratulations to James Rainwater, the recipient of the 2016 Owen Compton Scholarship, presented by Honours Golf.

James is from Elmore, AL and is currently enrolled as a junior in the PGA Golf Management Program. He started with Honours in the summer of 2014 at Highland Park Golf Course and has recently completed his second internship at Cider Ridge Golf Club.

The scholarship was created in memory of one of Honours Golf's finest team members, Owen Compton. Owen, a graduate of Mississippi State University, started his career with Honours working his way up to the director of golf position at Highland Park. Owen passed away in a fatal car accident in 2003 and is survived by his wife and daughter. To continue his legacy within the company, Honours Golf created an annual \$2,500 scholarship in his name. The scholarship is awarded to an outstanding PGM student who displays all of the characteristics and traits of a team leader.

# 'Dawgs beat 'Pack in Dak's Final Game

By: Michael Bonner, *The Clarion-Ledger*

CHARLOTTE — Dan Mullen noticed “it” during Dak Prescott’s performance in the 2010 Big Dawg Camp, an annual summer gathering of Mississippi State’s top football recruits.

“You could kind of see he was separating himself from all these elite players,” Mullen said. “Not in performance but in how he carried himself and how he led all these other guys that he had that ‘it’ factor.”

Through five years in Starkville, Prescott captured 38 school records, was a two-time All-SEC quarterback and won back-to-back Conerly Trophies (the first to do so). He guided the program to its first-ever No. 1 ranking, snapped a 14-game losing streak against LSU, and brought Mississippi State to its first Orange Bowl appearance in more than 70 years.

He accomplished it all with more than statistics. Prescott possessed a larger-than-life aura within Davis Wade Stadium, on campus and throughout the Starkville community.

MSU began playing football in 1895. One-hundred-and-sixteen seasons later, Dak Prescott stands alone atop the pantheon of Bulldog legends. Those who bleed maroon and white believe no one will ever join him.

“You go back in the history and you look at all the quarterbacks and the guys that have played, you would have to put Dak Prescott No. 1,” Coach Jackie Sherrill said. “Not only because of his play, but also because of his character and everything he’s done for Mississippi State off the field.”

Numbers and individual awards only reveal half of Prescott’s legacy. The quarterback unlocked expectations for Mississippi State that are normally reserved for the Alabamas and LSUs of college football.

“If there’s one person besides the head coach who has done more to change Mississippi



Five years ago, Prescott committed to Mississippi State, a school with two bowl trips since the turn of the century. Now, with five bowl trips in five years, winning four of them, Prescott can reminisce about his time at Mississippi State.

“I envisioned being great,” Prescott said. “Playing for a great team, even bigger things than we were capable of doing here. For it all to be actually real, for it all to become real, it’s so special.”

*\*Full article available at Clarion-Ledger.*

The Bulldogs beat the NC State Wolfpack 51-28 in the rain-soaked Bank of America Stadium on December 30th to claim the 2015 Belk Bowl. The win contributed to a strong postseason performance from the entire Southeastern Conference, as the ten teams playing combined for an 8-2 record.

Dak Prescott shined in his final game, as he completed 25/42 passes for 380 yards (a Belk Bowl record), 4 touchdowns and 1 INT. He added 47 yards on the ground on 12 carries. Dak was honored as the game's MVP, and joined Colin Kaepernick, Tim Tebow, and Dan LeFevour as the only players in FBS history to throw for 9,000 yards and run for 2,500 in their career.

Two touchdowns went to Brandon Holloway, one to Fred Ross, and one to De'Runnya Wilson. Wilson declared that he will enter the NFL Draft alongside his quarterback.



# PGA Golf Management Staff



Jeff Adkerson, PGA  
Director  
PGA Golf Management



Adam Scott, PGA  
Assistant Director  
PGA Golf Management



Daniel Soehren, PGA  
Program Assistant  
PGA Golf Management



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